MRC

Medical Research Conference

Palestine - 2025

Sponsorship Booklet

PMSA
NABLUS

AMedRA
An-Najah Medical Research Association
رابطة الأبحاث الطبية في جامعة النجاح الوطنية

Who is PMSA-Nablus ?

The Palestinian Medical Students' Association - Nablus (PMSA-Nablus) is a dynamic, student-led organization that represents the medical students of An-Najah National University. Established as part of the Palestinian Medical Students' Association in Palestine (PMSA-Palestine), which operates under the umbrella of the International Federation of Medical Students' Associations (IFMSA), PMSA-Nablus connects its members to a global network of over one million medical students in more than 135 countries.

At PMSA-Nablus, we are committed to shaping future healthcare leaders by fostering excellence in medical education, professional development, and community engagement. Our organization serves as a platform for medical students to expand their knowledge, refine their skills, and take an active role in addressing critical health issues.

As a socially responsible and forward-thinking organization, PMSA-Nablus places a strong emphasis on public health education, innovation in healthcare delivery, and the promotion of equity and accessibility in healthcare services.

By creating opportunities for collaboration between students, healthcare professionals, and the wider community, we strive to be a driving force for positive change.

Who is AMedRA?

An-Najah Medical Research Association (AMedRA) is a non-profit, student-led scientific association at An-Najah National University that was established in 2019 to foster a strong research culture among medical and health sciences students. Since its foundation, AMedRA has been dedicated to educating hundreds of students every year in research skills, offering them a platform to learn, practice, and apply scientific methods that support both their academic journey and future professional careers.

Our mission is to raise awareness of the importance of medical research and to ensure that students are equipped with the necessary knowledge and skills to actively contribute to scientific advancement. We strive to create an environment where students recognize research not only as a university requirement, but also as a powerful tool for improving healthcare outcomes, shaping evidence-based practice, and driving innovation in medicine.

To achieve this, AMedRA organizes workshops, seminars, and training sessions in research methodology, study design, data analysis, and scientific writing. We also connect students with supervisors and research teams, offering opportunities to participate in projects and contribute to publications. All our activities remain accessible and free of charge, ensuring equal opportunities for all students.

What is the MRC?

The Medical Research Conference (MRC), organized in collaboration between PMSA-Nablus and AMedRA, is the first student-led research platform of its kind in Palestine. It aims to empower medical students and young researchers by bridging the gap between academic study and scientific contribution.

This one-day event, hosted at Prince Turki Auditorium, An-Najah National University, will gather over 1,000 participants, including 600+ medical students, 300 doctors and researchers, and key academic and institutional figures.

The conference offers a dynamic program that includes:

- Oral & Poster Presentations showcasing student-led research across clinical medicine, surgery, public health, and basic sciences.
- Keynote Talks & Panel Discussions with leading researchers and physicians.
- Interactive Workshops on research methodology, data analysis, and scientific publishing.
- Networking Opportunities connecting students with mentors, research centers, and future collaborations.

What is the MRC?

Our Goals

- Empower students to present their research and strengthen essential scientific skills.
- Foster a culture of inquiry, innovation, and collaboration in medical education.
- Build sustainable mentorship and networking opportunities between students and professionals.
- Institutionalize the MRC as an annual flagship event for medical research in Palestine.

Impact on the Community

The MRC is more than a student event, it is a step toward building a research-oriented medical community in Palestine. By promoting evidence-based thinking, collaboration, and innovation, the conference strengthens the link between academia and society. The knowledge and skills gained by students and professionals will ultimately benefit the wider community by improving healthcare practices, supporting public health initiatives, and inspiring future research projects that address local health challenges.

Why partner with us?

Partnering with PMSA-Nablus & AMedRA means more than just sponsorship, it is an investment in the future of healthcare in Palestine.

By supporting this conference, sponsors will not only gain visibility among a large academic and medical audience but also contribute to cultivating a new generation of clinician-scientists and advancing the role of medical research in serving the Palestinian community.

In addition, we will be holding a Sponsors & Partners Spotlight booths corner, alongside the conference inside the Prince Turki Auditorium, which will enhance the sponsors exposure to the students.

Together, we can work toward a healthier and brighter future for all!

Sponsorship Packages

Platinum Package

Number of Platinum Sponsors spots: **Only One spot.**
Sponsorship Value: **Nine Thousand** US dollars.

Exclusive Benefits:

- The sponsor's logo will be displayed prominently on all participant's certificates.
- Acknowledgment as the primary sponsor in all official MRC communications and announcements.

Branding Benefits:

- Premier logo placement on all MRC materials (banners, posters, participant kits) with X-large logo size.
- Premier priority branding on all PMSA & AMedRA social media platforms (Facebook, Instagram), including announcement posts, video stories, and thank-you posts before, during, and after the MRC.
- Branding at all key MRC zones, including the main entrance, coffee break stations, and activity areas.

Sponsorship Packages

Platinum Package

Ceremony Benefits:

- Speech opportunity (up to five minutes) during the Opening Ceremony.
- Acknowledgment and exclusive mention as the Platinum Sponsor during the Closing Ceremony.
- Six (6) seats reserved for sponsor representatives at the Opening and Closing Ceremonies.

Other Benefits:

- Exclusive opportunity to include promotional materials (e.g., branded notebooks, pens, or merchandise) in participant kits.
- Prominent acknowledgment in the post-event reports shared by PMSA & AMedRA.
- Will have a booth that’s size is appropriate with it’s package level.

Sponsorship Packages

Gold Package

Number of Gold Sponsors spots: **Three Spots.**
Sponsorship Value: **Five Thousand** US dollars.

Exclusive Benefits:

- Acknowledgment as a major sponsor in all official MRC communications and announcements.

Branding Benefits:

- Second priority logo placement on all MRC materials all MRC materials (banners, posters, participant kits) with medium logo size.
- Second priority branding on PMSA & AMedRA social media platforms (Facebook, Instagram), including posts and stories before, during, and after the MRC.
- Branding presence at one designated MRC zone (e.g., coffee break station or activity area).

Sponsorship Packages

Gold Package

Ceremony Benefits:

- One promotional video (up to 1 minute) shown during the Opening Ceremony.
- Mention and acknowledgment as the Gold Sponsor during both the Opening and Closing Ceremonies.
- Three (3) seats reserved for sponsor representatives at the Opening and Closing Ceremonies.

Other Benefits:

- Opportunity to include promotional materials in participant kits (e.g., branded notebooks, pens).
- Recognition in the post-event reports shared by PMSA & AMedRA.
- Will have a booth that's size is appropriate with it's package level.

Sponsorship Packages

Silver Package

Number of Silver Sponsors spots: Up to **Ten Spots.**
Sponsorship Value: **Two Thousand** US dollars.

- Third priority logo placement on all MRC materials with small logo size.
- Third priority branding on PMSA & AMedRA social media platforms (Facebook, Instagram), including posts and stories before, during, and after the MRC.
- Branding at one secondary MRC zone.
- One (1) seats reserved for sponsor representatives at the Opening and Closing Ceremonies.
- Special acknowledgment during the Closing Ceremony.
- Opportunity to include small promotional materials in participant kits (e.g., pens, bookmarks).
- Recognition in the post-event reports shared by PMSA & AMedRA.
- Will have a booth that's size is appropriate with it's package level.